



## **Message from the Director of the Executive MBA Program**

Dr. Jalal Armache, Ph.D.

Dear Prospective Executive EMBA Candidate:

It is my pleasure to invite you to join a winning team at the LAU Adnan Kassar School of Business Executive Education program.

Here at LAU we believe that we all belong to a global village and that we should be prepared to compete both at the local and the global stage. The Executive Master of Business Administration program at LAU is designed to give you the knowledge, skills, and abilities needed to conquer the challenges of today's business world.

The curriculum focuses on real-world application of business concepts, providing you with the most innovative business practices to achieve professional growth, acquire core competencies, and contribute to further success in both your personal and professional life.

Classes are hosted twice a week at LAU Executive Center, Solidere, Downtown Beirut, in state of the art classrooms. Top faculty professors and renowned speakers will be guiding you through the program in a professional and dynamic approach, encouraging interactive networking in a multidisciplinary environment.

LAU is confident that investing in your education will open doors of opportunity and prepare you to unlock your potential and strengthen your leadership skills.

On behalf of LAU Adnan Kassar School of Business and Executive MBA team, I encourage you all to be part of our successful journey and life-changing program.

As for our new students, I take this opportunity to welcome you on board!

Best wishes,

Dr. Jalal Armache  
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