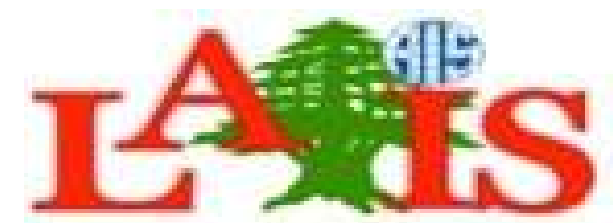


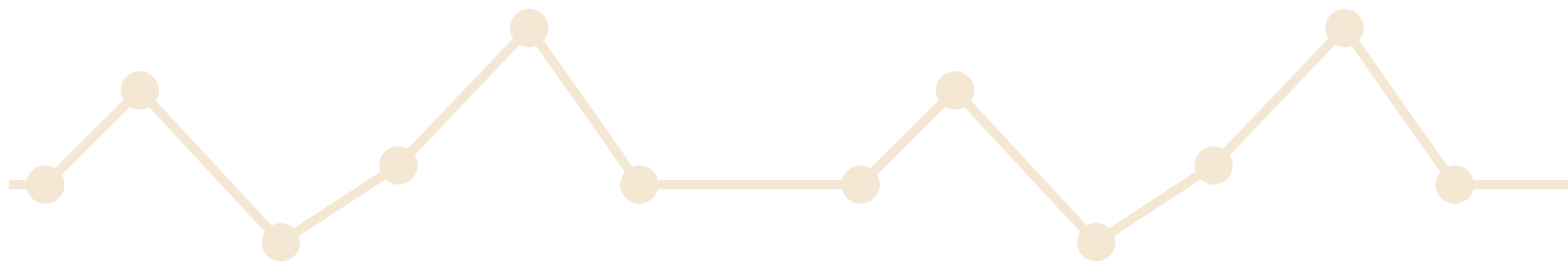
THE LEBANESE CONFERENCE ON INFORMATION SYSTEMS 2017

New York

Beirut



Advancing Business Innovations, Competitiveness and Progressiveness: The Role of ICT Toward Smart Organizations



Date: April 27-29, 2017

**Location: LAU Beirut, Lebanon
LAU New York Academic Center, N.Y.**



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CALL FOR PAPERS

Theme

Advancing business innovations, competitiveness and progressiveness: the role of ICT toward smart organizations

Deadlines

Submission of Abstract: April 04, 2017

Submission of Full Paper: April 10, 2017

Doctoral Consortium

Submission of Proposal: March 27, 2017

Doctoral Consortium: April 27, 2017

Submit a Paper to LCIS 2017:



The Lebanese American University (LAU) is organizing the Lebanese Conference on Information Systems (LCIS 2017) at LAU New York Academic Center in Manhattan, New York, and at the LAU campus in Beirut, Lebanon.

LCIS 2017 is a conference that covers innovative approaches and strategies to meeting the needs of business organizations in a competitive, interconnected and increasingly digitized business world.



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“Advancing business innovations, competitiveness and progressiveness: the role of ICT toward smart organizations” is the main theme of the conference which includes, but is not limited to, the following topics:

- Achieving global and sustainable performance
- Digital marketing
- Electronic health care
- Accounting and auditing in the information age
- Organizational development and ICT strategies
- Information security and privacy
- Big data analytics in business enterprises
- E-Government
- ICT and human resources
- Innovative and effective teaching
- Business process optimization
- Social media in business
- Impact of technology on business ethics and legal issues
- Bridging the digital divide
- Women and discrimination
- Corporate governance
- Corporate Social Responsibility
- Business Strategies for sustainable development
- Public/private partnerships for job creation and economic growth
- Peer-to-peer technology for knowledge sharing



LAU school of business

LCIS past conference:



More general submissions are welcome within the innovation and societal challenges.

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Types of Submissions:

LCIS 2017 solicits the following types of contributions in English and in French:

- Full research papers (12-15 pages)
- Extended abstracts and research-in progress papers (3-7 pages)
- Research case studies (7-14 pages)
- Panel proposals (3-5 pages)
- Doctoral research proposals and extended abstracts for the 2016 Doctoral Consortium
- Papers, teaching case studies, position statement and panel proposals for the IS education thematic area.



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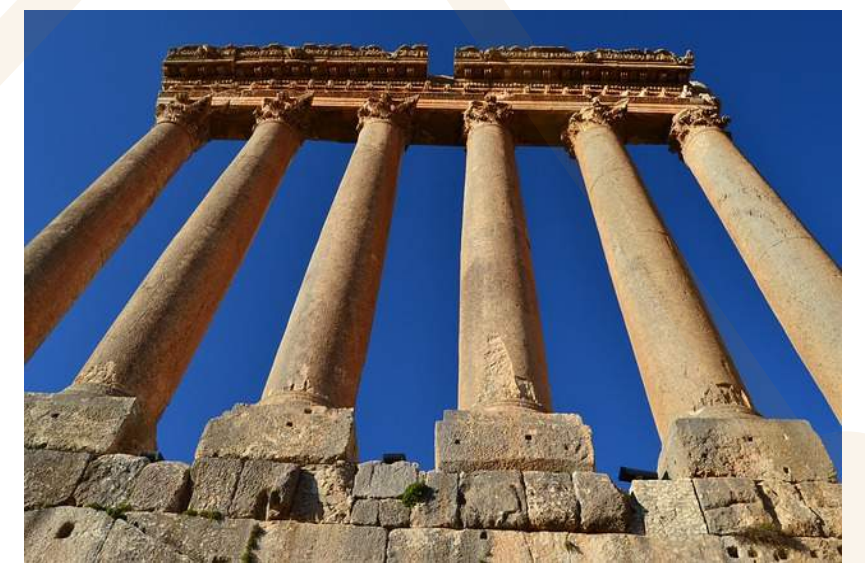
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Partnership

The Conference is organized in partnership with The Association for Information Systems (AIS) through its chapter in Lebanon (LAIS). AIS is an international, not-for-profit, professional association with the stated mission to serve society through the advancement of knowledge, and the promotion of excellence in the practice and study of information systems. Membership is made up primarily of academic educators, researchers, and institutions that specialize in information systems (IS) development, implementation, and evaluation. The association has members in more than 90 countries and is led by a president who is annually elected from one of three world regions—the Americas, Europe and Africa, and Asia-Pacific—on a rotating basis.

Publication Opportunity

The conference provides researchers with the opportunity to publish their papers in refereed Scopus-indexed and/or ABDC-listed journals such as:



Springer Lecture Notes in Information Systems



International Journal of Electronic Healthcare



International Journal of Services and Standards



Journal of Corporate Ownership and Control



Review of Middle East Economics and Finance

LCIS 2017 Partners:



Additional Links

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LAIS Conference webpage: <http://www.lebaneseais.com/lcis2017>

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