

Study Plan EMBA - Fall 2018

Fall I		Credits
ACC 711	Accounting for Executives	1.5
ECO 710	Applied Economics for Executives	1.5
FIN 712	Executive Business Finance	1.5
MKT 711	Marketing Management for Executives	1.5
QBA 730	Business Analytics for Executives	1.5
	EMBA Elective I	1.5
	EMBA Elective II	1.5
		10.5

Summer I		Credits
	EMBA Elective VI	1.5
	EMBA Elective VII	1.5
	EMBA Elective VIII	1.5
		4.5

Spring I		Credits
FIN 721	Corporate Financial Strategy	1.5
MGT727	Managerial Negotiations	1.5
MGT 751	Executive Leadership & Comm. Skills	1.5
HRM 754	Global Human Resource Mngt	1.5
	EMBA Elective III	1.5
	EMBA Elective IV	1.5
	EMBA Elective V	1.5
		10.5

Fall II		Credits
MKT735	Marketing Communication	1.5
MGT 711	Strategic Management (Capstone)	1.5
MGT734	Business Legal Environment, Ethics & Soc. Resp.	1.5
	EMBA Elective IX	1.5
	EMBA Elective X	1.5
	EMBA Elective XI	1.5
	EMBA Elective XII	1.5
		10.5

Color Key

EMBA Core	18
EMBA Electives	18

36