

AMAL HADDAD SABER

CITIZENSHIP

Dual Citizen of Lebanon and Canada

EDUCATION

Master of Business Administration 1995-1997
McGill University, Montreal, Canada
Bachelor of Science in Nutritional Sciences (Great Distinction) 1991-1994
(Major: Dietetics, with Integrated Internship coop), McGill University, Montreal, Canada

CERTIFICATES

Advisera ISO 9001 Planning and Implementation 2018
Advisera ISO 9001 Internal Auditing 2018
D.I.S Foundations Certificate of Achievement, Merck Frost 1997
D.I.S Reporter/Query Certificate of Achievement, Merck Frost 1997
Animal Use in Teaching & Research Certificate, Canadian Council in Animal Care 1995
Emergency Planning Procedures Certificate, Health Canada 1994

AWARDS

Merck & Co. 1997
Award of Merit, Marketing Overview Program
Canadian Food Service Executive Association 1993
Outstanding Member Scholarship
McGill University 1991-1994
Dean's Honor List
Jardiniere Foundation Scholarship
Stewart Brown Scholarship
Eliza Jones Scholarship

EMPLOYMENT EXPERIENCE

Marketing Research Consultant 2000-Current

- Planned, Executed, Analyzed and Presented Qualitative and Quantitative primary research studies for companies in Lebanon and overseas such as Master Foods (Dubai)

Saber Industrial Corporation Byblos – Lebanon
Partner 1999 – Current
Quality Assurance, ISO 9001:2015 Consulting and Implementation 2020 – Current

Lebanese American University Byblos – Lebanon
Instructor (PT) in Marketing Department 2023 – Current
1999-2015
(Marketing Research, Marketing Communication, Introduction to Marketing, Marketing Strategy ...)

Reach Mass Hazmieh – Lebanon
Freelance Research Consultant 1998-2012

- Planned, Executed, Analyzed and Presented Qualitative and Quantitative primary research studies.

Ipsos Stat Sin el Fil – Lebanon

Freelance Research Consultant

2004-2011

Analyzed Qualitative primary research studies.

AMAL HADDAD SABER

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Kfarhabab-Lebanon

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EMPLOYMENT EXPERIENCE (Continued)

Statistics Lebanon

Dekwaneh – Lebanon

Freelance Research Consultant

2003-Current

- Planned, Executed, Analyzed and Presented Qualitative and Quantitative primary research studies.
- Feasibility studies

Merck Sharpe & Dohme

Beirut – Lebanon

Consultant

1998-1990

- Clinical monitor for all clinical trials in Lebanon
- Analyzed and presented primary research studies

Merck Frosst

Montreal / Quebec – Canada

Marketing Research Analyst

1997-1998

- Planned, designed and analyzed primary research studies
- Analyzed and presented secondary research data (IMS data, Walsh, Brogan etc.)
- Forecasted sales and evaluated competitive performance
- Contributed to launch preparation of a new product
- Conducted a thorough situation analysis for a number of pharmaceutical products

McGill University, Department of Medicine

Montreal – Canada

Research Assistant

Jan 1995-June 1995

- Conducted thorough literature reviews in Nutritional Sciences
- Edited papers to be submitted for scientific publishing
- Coordinated a Study on the Effects of Glucose on Tobacco withdrawal symptoms

McGill University, Department of Dietetics

Montreal – Canada

Integrated Dietetics Professional Practice

1991-1994

Teaching Hospitals and Community Centers (40 weeks)

- Management, Community and Clinical Nutrition Rotations

SKILLS

Computers: Windows operating system, Microsoft Office, Walsh Database, IMS Database, DIS Database, Forecast Pro

Languages: English, Arabic, French and Greek (spoken only)

ADDITIONAL DATA

VP Alumni '97, McGill Graduate Business Conference

1996-1997

Organizer, Journal Club

1994-1998

Member, Canadian Dietetics Association

1991-1994

Organizing Committee Member, Jeux Dietetiques

1994

VP Internal, Canadian Food Service Executive Association

1991-1994

Active Member, Dietetics&Human Nutrition Undergraduate Society

1991-1994

References available upon request.