

AMAL HADDAD SABER

CITIZENSHIP

Dual Citizen of Lebanon and Canada

EDUCATION

Master of Business Administration McGill University, Montreal, Canada	1995-1997
Bachelor of Science in Nutritional Sciences (Great Distinction) (Major: Dietetics, with Integrated Internship coop), McGill University, Montreal, Canada	1991-1994

CERTIFICATES

Advisera ISO 9001 Planning and Implementation	2018
Advisera ISO 9001 Internal Auditing	2018
D.I.S Foundations Certificate of Achievement , Merck Frost	1997
D.I.S Reporter/Query Certificate of Achievement , Merck Frost	1997
Animal Use in Teaching & Research Certificate , Canadian Council in Animal Care	1995
Emergency Planning Procedures Certificate , Health Canada	1994

AWARDS

Merck & Co.	1997
Award of Merit, Marketing Overview Program	
Canadian Food Service Executive Association	1993
Outstanding Member Scholarship	
McGill University	1991-1994
Dean's Honor List	
Jardinere Foundation Scholarship	
Stewart Brown Scholarship	
Eliza Jones Scholarship	

EMPLOYMENT EXPERIENCE

Marketing Research Consultant	2000-Current
• Planned, Executed, Analyzed and Presented Qualitative and Quantitative primary research studies for companies in Lebanon and overseas such as Master Foods (Dubai)	
Saber Industrial Corporation	Byblos – Lebanon
Partner	1999 – Current
Quality Assurance, ISO 9001:2015 Consulting and Implementation	2020 – Current
Lebanese American University	Byblos – Lebanon
Instructor (PT) in Marketing Department	2023 – Current
1999-2015 (Marketing Research, Marketing Communication, Introduction to Marketing, Marketing Strategy ...)	
Reach Mass	Hazmieh – Lebanon
Freelance Research Consultant	1998-2012
• Planned, Executed, Analyzed and Presented Qualitative and Quantitative primary research studies.	
Ipsos Stat	Sin el Fil – Lebanon

Freelance Research Consultant
Analyzed Qualitative primary research studies.

2004-2011

AMAL HADDAD SABER

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EMPLOYMENT EXPERIENCE (Continued)

Statistics Lebanon

Dekwaneh – Lebanon

Freelance Research Consultant

2003-Current

- Planned, Executed, Analyzed and Presented Qualitative and Quantitative primary research studies.
- Feasibility studies

Merck Sharpe & Dohme

Beirut – Lebanon

Consultant

1998-1990

- Clinical monitor for all clinical trials in Lebanon
- Analyzed and presented primary research studies

Merck Frosst

Montreal / Quebec – Canada

Marketing Research Analyst

1997-1998

- Planned, designed and analyzed primary research studies
- Analyzed and presented secondary research data (IMS data, Walsh, Brogan etc.)
- Forecasted sales and evaluated competitive performance
- Contributed to launch preparation of a new product
- Conducted a thorough situation analysis for a number of pharmaceutical products

McGill University, Department of Medicine

Montreal – Canada

Research Assistant

Jan 1995-June 1995

- Conducted thorough literature reviews in Nutritional Sciences
- Edited papers to be submitted for scientific publishing
- Coordinated a Study on the Effects of Glucose on Tobacco withdrawal symptoms

McGill University, Department of Dietetics

Montreal – Canada

Integrated Dietetics Professional Practice

1991-1994

Teaching Hospitals and Community Centers (40 weeks)

- Management, Community and Clinical Nutrition Rotations

SKILLS

Computers: Windows operating system, Microsoft Office, Walsh Database, IMS Database, DIS Database, Forecast Pro

Languages: English, Arabic, French and Greek (spoken only)

ADDITIONAL DATA

VP Alumni '97, McGill Graduate Business Conference **1996-1997**

Organizer, Journal Club **1994-1998**

Member, Canadian Dietetics Association **1991-1994**

Organizing Committee Member, Jeux Dietétiques **1994**

VP Internal, Canadian Food Service Executive Association **1991-1994**

Active Member, Dietetics & Human Nutrition Undergraduate Society **1991-1994**

References available upon request.