

Handbook for the B.S. in Economics

I. What is Economics?

Economics is a social science that studies how individuals and societies pursue their well-being and make choices and tradeoffs. It studies the allocation of scarce resources among competing ends pursued by individuals, organizations and governments.

According to the prominent economist and the 1999 Nobel Laureate Robert Mundell: "Economics keeps cropping up all over the place. There is an economics of money and trade, of production and consumption, of distribution and development. There is also an economics of welfare, manners, language, industry, music, and art. There is an economics of war and an economics of power. There is even an economics of love. Economics seems to apply to every nook and cranny of human experience. It is an aspect of all conscious action. Whenever alternatives exist, life takes on an economic aspect. It has always been so. But how can it be? It can be because economics is more than just the most developed of the sciences of control. It is a way of looking at things, an ordering principle, and a complete part of everything. It is a system of thought, a life game, and an element of pure knowledge."

II. Department of Economics

The department of economics at the Lebanese American University (LAU) has the largest number of tenured and tenure-track faculty members of professorial rank amongst departments of economics at private universities in Lebanon. Faculty members are extensively engaged in research and policy work in many areas of economics and have gained local, regional and international visibility. The department of economics has acquired a regional reputation in the subject of economics research, notably in research applied to the Middle East and North Africa Region (MENA) economies to serve the design of public policy across the region.

The department of economics sponsors the international refereed journal *Review of Middle East Economics and Finance* (RMEEF) published by De Gruyter Press. RMEEF has become one of the two journals on Middle Eastern economies.

Programs offered at the Department of Economics:

B.S. in Economics	The B.S. in Economics degree, which introduces students to the theory and application of economic analysis, offers candidates a deep understanding of business markets, organizations, trade, government and business policies. In addition, the BS program is an excellent preparation for graduate studies in economics, business, finance, law, public administration, sociology, international relations and other related fields. <i>Total number of credits for graduation is 92.</i>
Minor in Economics	The Minor in Economics is academically attractive to students in many majors such as engineering, computer science, mathematics, political science, history and pharmacy. It increases students' chances of employment in many areas where their primary fields of study interact with economics. Total number of credits for the minor completion is 18.



M.A. in Applied Economics

The Applied Economics program prepares students for jobs as applied economists in the private and public sectors. The students will learn how to gather, read and analyze economic data, as well as conduct relevant policy analyses that are most valued by businesses, organizations, and policymakers. The program is also designed to be an intermediate step to the Ph.D. in Economics or related fields.

Total number of Credits for graduation is 30.

III. Ranking and Accreditation

The Department of Economics at LAU ranks among the top economics departments in Lebanon and the Middle East and North Africa (MENA) region according to the Times Higher Education (THE) World University Rankings.

- LAU Ranking
- Economics Ranking
- School Placement
- School Accreditation

IV. Partnerships and Agreements

Concordia University	The Department of Economics at LAU and Concordia University, Canada, have signed a new academic pathway agreement that benefit students enrolled in LAU's M.A. in Applied Economics. This academic pathway agreement establishes a recommended route for LAU students in the Applied Economics program to pursue a PhD in Economics at Concordia University, aiming to provide a smooth transition for qualified students, ensuring a strong foundation for their doctoral studies. This initiative not only strengthens the academic bond between LAU and Concordia University but also opens channels for potential research partnerships among faculty members and opportunities for student exchange.
Association of Lebanese Industrialists (ALI)	This landmark partnership between LAU's Department of Economics and the Association of Lebanese Industrialists aims to bridge the gap between academic research and industry expertise. By fostering knowledge exchange and innovation, the collaboration seeks to revitalize Lebanon's economy, create jobs, and drive progress across sectors. This MoU emphasizes future ventures for sectoral development and student empowerment, offering a pillar of optimism for a more prosperous and sustainable Lebanon.



V. B.S. in Economics

a. <u>Program Requirements</u>

To obtain the B.S. in Economics degree, the student should complete a total of 92 credits composed of:

Business Requirements	12
Quantitative Requirements	10
Economics Requirements	12
Economics Electives	18
LAS Required Core ¹	6
LAS Electives (ECO 201 & ECO202 are counted	24
within the Economics Requirements) ²	
Free Electives (May be used to seek a minor) ³	16
Total	92

¹ https://catalog.lau.edu.lb/2023-2024/undergraduate/lac.php

² hhttps://catalog.lau.edu.lb/2023-2024/undergraduate/lac.php

³ Students are also encouraged to use the Liberal Arts and Sciences (LAS) Electives and the Free Electives to do a minor in a related field of study. Options for a minor are: **Business, Mathematics, Political Science, Legal Studies, Actuarial Studies, Data Analytics and Computer Science**.



b. Suggested Study Plan-B.S. in Economics

B.S. Economics Study Plan ⁴				
Year I	Year II	Year III		
ECO 201 Microeconomics (3 Cr) (Economics Requirement and LAS Required Core)	ECO 305 Intermediate Microeconomics (3 Cr) (Economics Requirement)	ECO 344 Economics, Ethics & Philosophy OR ECO 346 Foundations of Political Economy (3 Cr) (Economics Requirement)		
ECO 202 Macroeconomics (3 Cr) (Economics Requirement and Social Science LAC Elective)	ECO 306 Intermediate Macroeconomics (3 Cr) (Economics Requirement)	ECO 311 Economic Development OR ECO 333 Comparative Economic Systems (3 Cr) (Economics Requirement)		
QBA 201 Managerial Statistics (3 Cr) (Quantitative Requirement)	ECO 332 Introductory Econometrics (4 Cr) (Quantitative Requirement)	ECO340 Economics of Organizations and Management (3 Cr) (Business Requirement)		
ACC 203 Financial Accounting (3 Cr) (Business Requirement)	ECO 304 Mathematical Methods for Economics (3 Cr) (Quantitative Requirement)	ECO XXX Economics elective (9 Cr)		
MKT 201 Introduction to Marketing (3 Cr) (Business Requirement)	FIN301 Managerial Finance (3 Cr) (Business Requirement)	Liberal Arts and Sciences Electives (6 Cr)		
ENG 202 Advanced Academic English (3 Cr)	ECOXXX Elective (3Cr)	Free Electives (7 Cr)		
COM 203 Art of Public Communication (3 Cr)	Liberal Arts and Sciences Electives (6 Cr)			
Liberal Arts and Sciences Electives (6 Cr)	Free Electives (6 Cr)			
Free Elective (3 Cr)				
Sub-Total: 30 credits	Sub-Total: 31 credits	Sub-Total: 31 credits		

⁴ Students have flexibility in allocating their liberal arts core requirements elective and free elective courses across their three year study plans. Students planning to do graduate work in economics are advised to take at least MTH 201, MTH 301 and MTH 304.



c. Career Prospects

The B.S. in Economics provides students with the foundations of theoretical and applied economics. Students are prepared to work after graduation in business, government, international organizations and financial sector. Areas in which the graduate may pursue a career are:

- Economic Consulting
- Business and Economic Reporting
- Policy Advising for Local and International Organizations
- Management Consultancy
- Data Analysis and statistics
- Public Sector
- Banking and financial Sector

VI. Members of the Department of Economics

a. Faculty Members:

Faculty Name	Ph.D. Institution	Research Areas	Contact information
Ali Fakih Professor/ Chair of the Department of Economics	Ph.D. in Applied Economics, HEC Montréal	 Labor Economics Development Economics Applied Econometrics Applied Microeconomics MENA economies 	afakih@lau.edu.lb Ext. 1509 AKSOB 1519 LAU Beirut
Salpie Djoundourian Associate Professor/ Interim Dean of the Adnan Kassar School of Business	Ph.D. Economics, Louisiana State University	 Applied Microeconomics Environmental Economics Environmental Planning and Management Climate Change Economics 	sdjndran@lau.edu.lb Ext. 2349 Frem Civic Center 401D LAU Byblos
Ghassan Dibeh Professor/Associate Dean of the Adnan Kassar School of Business	Ph.D. Economics, University of Texas at Austin	 Political Economy Business Cycles Artificial Intelligence and the Economy 	gdibeh@lau.edu.lb Ext. 2353 AKSOB 1518 LAU Beirut
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		Banking	LAU Byblos
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Hussein Zeaiter Associate Professor	Ph.D. in Economics, University of Wisconsin- Milwaukee	 Sovereign Debt in Developing Countries Oil Prices and US Economy Corruption, Democracy and Economic Development 	hussein.zeaiter@lau.edu.lb Ext. 1845 AKSOB 1513 LAU Beirut
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George Harb Associate Professor	PhD in Economics Sciences Po Paris	 Growth/Productivity Analysis Tourism Economics International Trade MENA Economies 	georges.harb@lau.edu.lb Ext. 1522 FREM 411 LAU Byblos
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Hassan Sherry Assistant Professor	Ph.D. in Economics, SOAS, University of London	 Manufacturing and export competitiveness Industrial innovation and upgrading Global value chains Problems of Industrialisation in Resource-Rich Countries IMF and World Bank Structural Adjustment Programs in the MENA region 	hassan.sherry@lau.edu.lb Ext. 2573 Frem Civic Center 510 LAU Byblos
Mary Habib Lecturer	Ph.D. in Economics, American University in Washington, D.C.	 International Trade for Developing Countries Intellectual Property Rights The Economics of Technology Transfer 	mary.habib@lau.edu.lb Ext. 2342 AKSOB 1520 LAU Beirut
Elias Al Ashkar Adjunct Faculty	Ph.D. in Economics, University of Leeds, Leeds, UK.	 Financial crises management, resolution and prevention. Sovereign debt sustainability, capital controls, haircuts, and bailouts bail-ins. Monetary and exchange rate policies in dollarized economies. Digital money and central bank operations. Artificial intelligence and economic development and growth. 	elias.achkar@lau.edu.lb FREM 401 LAU Byblos



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Stephanie Karam	MA in Applied Economics,	•	Political Economics	stephanie.karam@lau.edu.lb
Adjunct Faculty	Lebanese American	•	Identity Economics	Ext. 2080
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		•	Game theory	LAU Byblos

b. <u>Staff Member:</u>

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