

Study Plan BS Hospitality and Tourism Management- Starting Fall 2019

Fall I Cr.

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|--------|--|-----------|
| ACC203 | Financial Accounting | 3 |
| HOM202 | Hospitality and Tourism Management | 3 |
| HOM203 | Food and Beverage Concept Development (Fall) | 3 |
| ENG202 | Liberal Arts Core | 3 |
| | LAS Digital Cultures | 3 |
| | | 15 |

Spring I Cr.

| | | |
|------------|--|-----------|
| MKT201 | Intro to Marketing | 3 |
| HOM205 | Lodging Management & Operations (Spring) | 3 |
| HOM217 | Housekeeping Management & Operations | 1 |
| COM203 | Liberal Arts Core | 3 |
| ECO201/202 | Microeconomics or Macroeconomics | 3 |
| | LAS Artificial Intelligence | 3 |
| | | 16 |

Fall II Cr.

| | | |
|--------|--------------------------------------|-----------|
| QBA201 | Managerial Statistic | 3 |
| HOM250 | Food Preparation I | 3 |
| HOM215 | Front Office Operation | 1 |
| HOM321 | Tourism Economic and Cultural Impact | 3 |
| | LASCZ Elective | 3 |
| | LASCZ Elective | 3 |
| | | 16 |

Spring II Cr.

| | | |
|--------|-----------------------------------|-----------|
| BUS213 | Business Law & Ethics | 3 |
| HOM239 | Business Etiquette and Protocol | 1 |
| HOM324 | Convention and Service Management | 3 |
| HOM499 | Internship Hospitality Management | 1 |
| | Hospitality Elective I | 3 |
| | LASCZ Elective | 3 |
| | Free Elective | 1 |
| | | 15 |

Fall III Cr.

| | | |
|--------|----------------------------------|-----------|
| FIN301 | Managerial Finance | 3 |
| HOM455 | Hospitality Revenue Management | 3 |
| HOM477 | Hospitality Strategic Management | 3 |
| | LAS Artificial Intelligence | 3 |
| | Free Electives | 3 |
| | | 15 |

Spring III Cr.

| | | |
|--------|---------------------------|-----------|
| MGT441 | Human Resource Management | 3 |
| | Hospitality Elective II | 3 |
| | Hospitality Elective III | 3 |
| | LASCZ Humanities and Arts | 3 |
| | Free Electives | 3 |
| | | 15 |

Cr.

| | |
|-----------------------------|----------|
| Business Core | 18 |
| ECO201/202 | 3 |
| Free Electives | 7 |
| Hospitality Core | 28 |
| Hospitality Electives | 9 |
| LAC Core | 6 |
| LAS Artificial Intelligence | 6 |
| LAS Digital Cultures | 3 |
| LASCZ Electives | 9 |
| LASCZ Humanities and Arts | 3 |

92

The additional 9 credits of LASCZ can be taken from any LASCZ category: Arts and Humanities, Natural Sciences and Mathematics, Social Sciences and Mathematics, Social Sciences, Digital Cultures, Change Makers.