

April, 08, 2022

Dear Adnan Kassar School of Business Alumni:

I hope you are doing well and staying safe in these dire times especially the group residing in Lebanon. In the spirit of keeping you abreast with your alma matter's latest achievements and officially linking the Adnan Kassar School of Business (AKSOB) with its alumni, I will be addressing you on a monthly basis in a one page email highlighting a topic developing in the school. In my first letter, I will be sharing our accreditation milestones and ranking. AKSOB received AACSB re-accreditation based on the Association for the Advancement of the Collegiate Schools of Business (AACSB) 2020 new standards. The decision to grant the maximum 5-year re-accreditation was taken in the AACSB Board of Directors meeting of June 2021. Your alma mater belongs to a group of 5% AACSB accredited Business Schools worldwide. AKSOB also received the maximum 7-year ACPHA accreditation (Accreditation Commission for Programs in Hospitality Administration) by the ACPHA Board in its meeting of February/March 2021. ACPHA is the accrediting commission providing and maintaining standards for hospitality administration and management programs worldwide. Our hospitality and management department is the first in the MENA region to be bestowed with this honor.

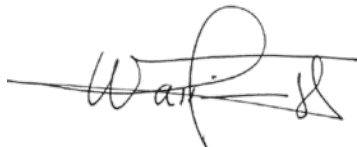
While AKSOB has been excelling and continuously improving in major world rankings by subjects, it stands out as a beacon of excellence for the second consecutive year in the Times Higher Education (THE) World University Rankings 2022. AKSOB was ranked in all its fields of business and economics as the premier number 1 school in Lebanon for two years in a row and fifth in the Arab world. LAU ranked in the 301-400 category worldwide while the closest university in Lebanon ranked in the 401-500 category. The ranking is based on a weighted average of research citations, industry income, international outlook, research productivity and teaching.

Until you hear from me again next month on our school strategic survival plan,

Best wishes,

Wassim

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